

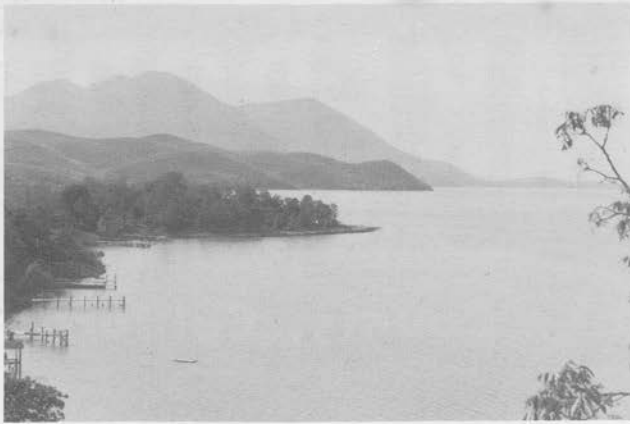
Welcome to

LAKEPORT

Activities Center of

Lake County, California





How Mount Konocti Came to the Lake

(An Indian Legend)

Many moons ago the beautiful maiden Lupoyoma was happy, and in love. She lived with her father, the powerful giant chieftain Konocti, on the fertile western shore of the placid lake her father had named for her. Her lover was the handsome young giant Chief Kah-Bel. Kah-Bel came to Lupoyoma each evening from the home of his people on Bartlett Mountain. And the two wandered in the moonlight among the beautiful oaks while browsing deer stopped their feeding to gaze wide eyed at the lovers.

When Chief Konocti learned of Lupoyoma's infatuation with the young giant chieftain of Bartlett Mountain, he forbade her to see her lover again. But love, even among the giants, is not thwarted so easily. She must have just one more rendezvous with her lover, to tell him they could never see each other again. Chief Konocti found them, Lupoyoma in Kah-Bel's arms. He roared in anger so the very hills shook and crumbled. And young Kah-Bel, emboldened by love, challenged the older warrior giant to do battle the very next day at sunrise.

Promptly at sunrise the giants began hurling boulders at each other. This continued until evening when both died of their wounds and exhaustion. But during the day-long battle the boulders had caused a new, imposing mountain on the shores of the peaceful lake—Mount Konocti.

Lupoyoma wept over the body of her fallen lover at the foot of the new mountain, and her stringent tears formed Little Borax Lake, which can be seen to this day, the center of an idyllic golf course at the entrance to Buckingham Park.

Then she went to mourn her father. But the double grief was more than she could endure and she threw herself into the lake. Her hot tears have continued to flow and to this day rise to the surface as hot springs just off the shore of Soda Bay.

Clear Lake--It's Wonderful!

Always just right for swimming, for water skiing, for boating, sailing, for fishing—or for watching from a picnic setting or a hiking trail or car or horseback or cabin. And Lakeport is the center of everything.

Lakeport has free cement boat launching ramps, for the pleasure of the public. Two of them right down from the center of town in unique Library Park. In this lovely public park you have a swimming area with lifeguards, a wading pool, horse shoes, barbecue pits, tennis courts, a boardwalk over water, ski floats, green grass, sunshine and shade, and picnic tables by the dozens.

EVERY WEEK IS A GALA CENTENNIAL HOLIDAY!

Off the shores of Lakeport's Library Park the colorful Fourth of July night boat parade is held. Here also the biggest hot boat races in California are run each year. And the Pacific Coast Water Ski Championships.

On the state's most beautiful fairgrounds, also in Lakeport—even the parking area is in lush green grass—there are horse shows, jalopy races every Saturday night, a springtime square dance jamboree, and of course the happy Lake County Fair every Labor Day weekend, to name a few.

Everything is at Lakeport, or within a pleasant shore drive from Lakeport. A little way to the north is Empire Sailing Club, open to all sailing enthusiasts. To the south is Clear Lake State Park.

There is hunting in the vast Cow Mountain wilderness area back of Lakeport, or to the north in Mendocino National Forest, a forested wilderness.

FISHING—BASS TO TROUT!

Clear Lake is the "Bass Capital of the West." But there also are catfish, crappie, bluegill and Sacramento perch in abundance.

Trout fishing is excellent in nearby streams, in Blue Lakes and Lake Pillsbury, just pleasant drives from Lakeport.

Come to friendly Lakeport. You will find everything for your convenience from machine shops to fashion shops. It is the center of everything on Clear Lake.

Boaters and skiers are welcome to use the the

Two Free Launching Ramps

at Lakeport's Library Park

These business people of Lakeport extend a hearty welcome!

EAT WITH US

FARMERS MARKET—South Lakeport
CONEY ISLAND—Barbecue. 745 South Main.
COTTAGE COFFEE SHOP—Specializes in Breakfast. Opp. 11th St.
MECCA CAFE—Fine Food. 305 Main St.
THE RAINBOW—1 mile north of Lakeport. Fine Food & Smorgasbord.
WALKER'S RESTAURANT—Breakfast, lunch and dinner. 123 N. Main.
THE RENDEZVOUS—On the Lake, north. Cocktails, dining & dancing.
B & P FROZEN FOOD—Barbecue Chicken, Turkey, Steak. 1170 N. Main
LAKEPORT MARKET—850 South Main. Groceries, fresh meats.
MITY NICE BAKERY—Decorated birthday & wedding cakes. CO 3-4750
NYLANDER'S MARKET—North Lakeport. Groceries, meats, liquors.
Shop SAFEWAY in Lakeport for finest one stop shopping.
THRIFTY FOOD MARKET—Jim Ray and Ed Huckfeldt, proprietors.
THRIFTY MEAT MARKET—Featuring Bob Tallman at the block.
MOON CAFE—Fine Chinese and American dinners. CO 3-4568.

STOP WITH US

AQUA VILLA RESORT—South city limits. All accommodations.
BAY ARBOR COURT—On lake. Sandy beach, boat ramp. CO 3-5906.
EL DORADO HOTEL—Kitchens, boating, fishing, swimming.
REDWOOD MOTEL—One mile north of Lakeport. Beach, kitchens.
SANDY COVE COTTAGES—Swimming, boating. CO 3-5387.
SKYLARK MOTEL—Heated pool and air conditioned.
THUNDERBIRD RESORT—On the lake. Boating, skiing. CO 3-8811.
WALNUT GROVE MOTEL—Opp. city park, 22 units. P. O. Box 477.
CLEAR LAKE MARINA—Mobile home park and harbor. S. Lakeport.
MYERS MODERN TRAILER PARK—Ski, fishing boat rentals. N Lakeport
WILL-O-POINT RESORT—Cabins, camping, trailers, beach, marine store
SANTA RITA MOTEL—New kitchens, skiing, boat ramp. 1 mile N.

ENJOY YOURSELVES

THE BUCKHORN CLUB—357 Main. "Where the Elite meet the Elite."
CLEAR LAKE CLUB—210 N. Main. "Opposite the Courthouse."
MAIN STREET LIQUOR STORE—Member Diners' Club, BankAmericard.
BAND BOX—Music, records, instruments, lessons; Lakeport.
LAKE CYCLERY—Sporting and hobbies. Opposite Courthouse.
LAMPSON SERVICE—Headquarters for sportsmen and motorists.
LANGE'S MARINE SUPPLY—Glider fiberglass inboards, skis, etc.
PETE'S—Auto, sporting goods. 460 North Main.
RAY AYER—Greyhound Bus depot, magazines. 196 N. Main.
LAKEPORT THEATRE—Main Street. CO 3-4215.
MINIATURE GOLF—27 holes. One block south of Lakeport Theatre.

KEEP WELL

DR. R. J. BLANCHE—Optometrist. 364 Main, Lakeport. CO 3-4294.
LAKEPORT DRUG STORE—Main Street.
MEDDAUGH'S PHARMACY—Prescription specialist. Opp. Courthouse.
DR. DONALD Q. WASSON—Veterinarian. CO 3-5380.

GOOD GROOMING

FAY'S BARBER SHOP—"Across from the Courthouse."
WESTSIDE BARBER SHOP—341 Main Street.
YOUR FRIEND IRMA—Massage, steam baths. Rt. 1, Bx 298. CO 3-4137
COTA'S DRIVE-IN LAUNDRY—Corner Armstrong & Forbes. CO 3-5922
LAKEPORT LAUNDRY—Corner Armstrong & High Sts. CO 3-5062.
RANDY'S LAKE CO. CLEANERS—510 N. Main St. CO 3-8211.

BUILD IT OR FIX IT

DIAMOND NATIONAL CORP.—Phone CO 3-5301.
LAKEPORT HARDWARE—Paints, electric supplies. Earl and Jane.
LAKEPORT LUMBER & SUPPLY—275 S. Main. Phone CO 3-4498.

A. F. STEVENS LUMBER CO.—South Main Street.
BOSSERT SHOP—Saw filing, lawnmowers, picture framing, keys.
DEAN DAVIS—Licensed Bldg. Contractor. Rt. 1, Box 216. CO 3-4910.
WES LAMPSON—Trenching, Septic Tank Contractor. CO 3-4264.
LANGE BROTHERS—Paving, Excavating, Construction. CO 3-8451.
LA SALLE PLUMBING—Licensed Contractor, Lakeport. CO 3-4832.
PETER'S WELDING & MFG.—South Highway 29, Lakeport.
MELVIN W. PRATHER—Roadwork, Paving, Gravel, Tidewater Dist.
FRANK SWANSON—Trenching and Septic Tanks.
TOLTON-HOLLAND—Sheet Metal, Electric Heating and Cooling.
CLEAR LAKE REDI-MIX—Have Truck - Will Gravel.
TUTTLE'S LINOLEUM SHOP—Floor covering, formica. CO 3-4689.

TO KEEP YOU ROLLING

D & M FORD SALES—285 South Main Street.
DESCHAMPS—Oldsmobile, GMC Dealer. 10 S. Main. CO 3-5691.
GEORGE'S WHEEL & BRAKE SERVICE—775 3rd St. CO 3-5322.
LAKE PARTS SERVICE—Auto parts, McCulloch Saws. 120 N. Main St.
LAKPORT GARAGE—AAA Service, Willys sales, service. 140 N. Main
D. E. CHANTLER—Union Oil Company consignee.
HEAVEN'S FLYING "A"—150 N. Main. Phone CO 3-5956.
KING'S UNION SERVICE—201 South Main Street.
McINTIRE'S RICHFIELD SERVICE—Main & Armstrong. CO 3-9982.
TIME SERVICE—Tires, oil and batteries. Main at Armstrong.
LAKE CHEVROLET—Sales, Repair and Service. 440 Main Street.
GENE PATTEN SERVICE—4th and Main Street.
DAVIDSON BOAT STORAGE—"Don't Tote Your Boat."
JOES SHELL—Quality service with a smile. 11th and Main Sts.

TO SERVE YOU

ANTON INSURANCE AGENCY—"Where Clients Send Their Friends."
EICKHOFF INSURANCE BROKERS—145 2nd St. CO 3-5601.
MYRON D. (Buck) SEBRING—Farmers Insurance Group.
BANK OF AMERICA—Lakeport Branch. CO 3-5669.
LAKE COUNTY TITLE COMPANY—180 3rd St., Lakeport. CO 3-5686.
LAKEPORT TITLE GUARANTY CO.—350 Main St. P.O. Box 1026.
JONES MORTUARY—Lakeport.
SUMMERILL MORTUARY—"The Chapel of the Lake." CO 3-8211.

TO SUPPLY YOU

CLEAR LAKE APPLIANCE—Paul Kilker, proprietor.
LAKEPORT SHOE SHOP—Repair like new. Opposite Courthouse.
ADAMS VARIETY—"Store of Friendly Service." Main Street.
CRONK'S FLORIST—Main St. Gifts, Flowers, Candy.
CURRY'S FURNITURE STORE—"Lake County's Finest."
DUMEO'S—Featuring famous brands shoes and apparel. 390 Main St.
EATON'S APPLIANCE CO.—Frigidaire, GE, Zenith, RCA.
FASHION CENTER—Top Lines in Ladies', Girls' and Boys' Wear.
KONOCTI DAIRY—Alta brand milk, ice cream. Lakeport CO 3-4850.
LAKEPORT ICE & BEV. DISTR.—Nehi, Miller beer. CO 3-4480.
LAKEPORT YARDAGE SHOP—120 3rd Street. CO 3-5323.
SHEARER PRINTING & STATIONERY—925 N. Main St. CO 3-5319.
GORDON H. SMITH—National brands Men's Wear. 3rd & Main St.
THE NEW WESTERN AUTO—First and Main Streets.
SWISS WATCH SHOP—Jewelry - Repair. 415 N. Main St.

INVESTMENT OPPORTUNITIES

R. L. CHARLESWORTH, Realtor—Rt. 1, Box 139. Serving Lakeport area.
JOHNNY HALLBERG, Realtor. Offices 170 N. Main, & Village Center
GLADYS HYERLE, Realtor. 180 Main St. "Service My Specialty."
LAKEPORT REALTY. Gesford & Clarence Wright. 290 Main. CO 3-4290.
JAMES H. SCOTT, Realtor. 360 N. Main. Office CO 3-4407.
CLEAR LAKE REALTY—145 Main Street, Lakeport. Phone CO 3-5644.

Play More -- Live Longer

MODERN SCHOOLS • CHURCHES
SHOPPING

SKIING • BOATING • SAILING
SWIMMING



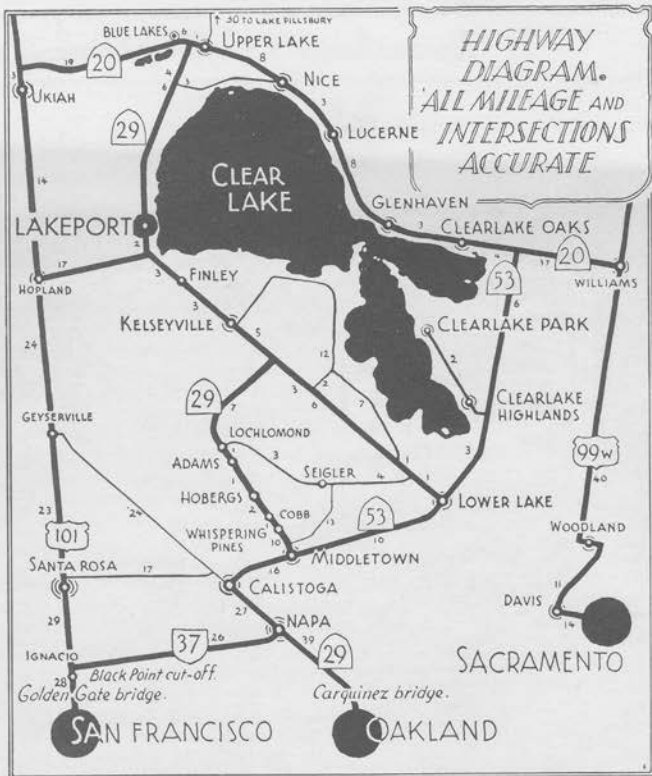
FISHING • HUNTING • CAMPING
PICNICKING



PACIFIC COAST WATER SKI
RACING CHAMPIONSHIPS

Free Launching Ramps





LAKEPORT CHAMBER OF COMMERCE

220 Sixth St., P. O. Box 665

LAKEPORT, LAKE COUNTY, CALIFORNIA