

# Lakeport Economic Development Advisory Committee (LEDAC) Meeting

City of Lakeport, 225 Park Street, Lakeport, CA

Wednesday, January 8, 2020

**LEDAC Members Present:** Wilda Shock, Chair; Denise Combs, Vice Chair; Terre Logsdon, Secretary; Melissa Fulton, Candy De los Santos, Pam Harpster, Laura Sammel, Bill Eaton, Andy Lucas

**City Staff:** Kevin Ingram, Director, Community Development; Margaret Silveira, City Manager

**Public:** Dan Peterson, Suzanne Blechel, Rob Young, Rose Davidson, Janet Taylor

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## 1. CALL TO ORDER; INTRODUCTIONS at 7:35 am

### a. ELECTIONS FOR 2020:

Wilda Shock, Chair; Denise Combs, Vice Chair; Terre Logsdon, Secretary.

## 2. UPDATE ON CITY PROJECTS AND ACTIVITIES, Kevin Ingram

- a. Invited LEDAC to Planning Commission meeting on Thursday, January 16 at 5:30 p.m. at City Hall, discussion on downtown signage and develop a draft amendment to the zoning ordinance. Dan Chance will be going door to door to businesses next week.
- b. A lot of work going on in Library Park; new seawall work beginning next week and should take a few weeks. On track to get everything completed by Memorial Day.
- c. City Hall remodel project: lobby and offices being revamped, which is helping customer service. New carpets are next.
- d. Sewer and water lines have been replaced under Second Street. Slowly working on the goals from the former Redevelopment Agency.
- e. Margaret - Working on policies for our Community Center before rentals begin.
- f. Lights in trees on Main Street will remain year-round and the color combinations can be changed digitally.
- g. The Retail Coach: When we send out info about opportunities, so far, only ALDI has said no. Will be a year or so before any process begins. The Retailer Match List was distributed again.
- h. Electric Vehicle charging station is being used already, but the parking lot needs to be striped and painted. Will lose one parking space.
- i. The former On the Waterfront building has been sold to a local purchaser, and a mural is being painted on it.

## 3. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022

### a. Implementation and Reports:

#### i. Business Walks: Schedule for 2020

1. Denise Combs - Last year, planning began at the end of January. Easier process this time as we can capitalize on previous years. In 2019 the walks were conducted March-May, with presentation to LEDAC then final report to City Council in June. Recommend we schedule first planning session and get feedback from LEDAC that we should address. We had a

target of 150 responses, but didn't reach that goal. Consistently mentioned was having a strong workforce, which will be addressed in the initial planning session; a Doodle poll for meeting date will be sent out. At the planning meeting, discuss whether to provide last year's results and go from there, or start anew.

- ii. Candy distributed notes from the Workforce ad hoc meeting held on December 17, 2019.
- iii. Need a more consistent method for follow-ups with businesses when asked to return and speak with owner/manager.
- b. PSPS Survey Results and Presentations
  - i. Thanks to Bill and everyone who worked on creating and circulating the survey; feel free to distribute to constituent groups.
- c. Workforce Development and Coordination
  - i. Judy Kanavle will be leaving Mendocino College; Amanda Xu, Dean of Centers, will be the contact with the Lake Center through June.
  - ii. Open discussion occurred, which was valuable, but no course of action. Take it back to LEDAC and the Business Walks subcommittee.
- d. Ordinance Revisions to Strengthen Downtown and Lakefront – tabled to March meeting.
- e. Doing Business in Lakeport Brochure is online, and will be updated. Please take a look at it for additions and corrections.
- f. Review the Strategic Plan for goals and priorities to address in 2020.

#### **4. CITIZEN INPUT**

- a. Rose Davidson
  - i. Lake County Genealogical Society is looking for a new location, and they want and need to be in Lakeport, the County seat. The desired research library space is about 1,500sf. Want to put their hat in the ring for use of Carnegie Library. 707.533.7844 (cell) [sleeperseeker@gmail.com](mailto:sleeperseeker@gmail.com).

#### **5. ANNOUNCEMENTS**

- a. Combs Consulting Group is offering *Harassment Prevention for Supervisors* at special half price to LEDAC members (\$62.50) on January 16, 1:00-3:00 p.m., at 55 First Street, Suite 222, Lakeport; call 833-477-7648 to reserve.

#### **6. ADJOURNMENT**

Meeting adjourned at 9:07 a.m.

#### **7. NEXT MEETING: March 11, 2020, 7:30 AM, CITY HALL**

- Terre Logsdon, Secretary; Wilda Shock, Chair

**LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.**