

Lakeport Economic Development Advisory Committee (LEDAC) Meeting
City of Lakeport, 225 Park Street, Lakeport, CA
Wednesday, March 14, 2018

LEDAC Members Present: Wilda Shock, Chair; Denise Combs, Vice Chair; Terre Logsdon, Secretary; Candy De Los Santos, Bill Eaton, Melissa Fulton, Pam Harpster, Judith Kanavle, Andy Lucas, Dan Peterson.

City Staff: Kevin Ingram, Director, Community Development Department.

Guests: Doug Hutchison, Fire Chief, Lakeport Fire Protection District; Conni Lemen- Kosla, Lake County Rural Arts Initiative; Rob Young, Lake County Office of Education.

1. CALL TO ORDER; INTRODUCTIONS; WELCOME NEW MEMBERS at 7:37 AM.

2. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022

Implementation - Subcommittee Reports:

- Business Walk and Survey, Denise Combs
 - List of questions drafted; 16 areas of the city identified for contacting businesses to inform how we can support them; identify challenges.
 - Starting walks on March 16 with teams of people from LEDAC and City staff.
 - Bill Eaton: Margaret and Dan made four site visits on March 14. Dan gave an overview of feedback thus far.
 - Wilda: Everyone who can will meet at 9:30am at City Hall on Friday to begin, and regroup back at noon. Next visits will be on March 30 and other days.
- Guide to Doing Business in Lakeport
 - Guide developed by CDD staff with input from LEDAC members.
 - Kevin: Thrilled with the direction that LEDAC is going and the progress that is being made on long overdue to-do items.
- Website
 - City is updating its entire website, then more robust ED pages will be developed. New city website will launch around June. Look at other ED sites as templates and send links to Kevin.

3. UPDATE ON CITY PROJECTS: KEVIN INGRAM

- Working with Andy Lucas and the LCEDC with Zoom Prospector, a valuable tool for site selectors, to inventory vacant commercial properties. Favorable features for the software is that it does not require a login to view properties. Andy will send a link to a city using the service.
- Andy: LCEDC Board is made up of private/public representatives and we've been able to find funds to pay for the Zoom Prospector software. GIS Planning owns Zoom Prospector and captures more information about Lake County as a whole. The site will be live by the end of June.
- Discussion about internships for high school seniors to learn and assist with economic development (Conni) and work readiness program for young adults (21st-Century Workability, aka "soft skills") via CareerPoint Lake (Candy). Judy noted the new community college curriculum being integrated and a badge program recognizing soft skills attainment.

- Carnegie Library
 - Construction on accessibility upgrades to start soon to add the lift, make one bathroom ADA-compliant, and add outside access to the building on the south side.
 - Will come back to LEDAC to schedule public workshop to determine what should be housed in Carnegie when it is open to the public.
- Flood Damage/Waterfront Plan
 - Working very closely with FEMA on repair of the Library Park waterfront and docks. Close to receiving final settlement with insurance. Getting Third Street ramp operational before Memorial Day is the goal. Seawall along Library Park won't be completed this year. Sidewalk improvements incorporated into Lakefront Revitalization Plan for a Promenade.
 - Requested assistance from FEMA for road damage and pedestrian improvements.
 - Natural High area - continue to meet with Lakeport Unified School District about public use of that site and Promenade extension; open to considering different options.
 - City has been working with Bank of America about obtaining the former building for community center/conference space.
 - Melissa queried: Are there discussions for a permanent sea plane landing ramp; Kevin agreed it is part of the discussion for the lakefront.
- April 3 City Council meeting agenda will include discussion on a proposal from Engie for solar array at the water treatment plant and energy upgrades for City buildings.

4. ANNOUNCEMENTS

- Melissa: Public Town Hall Wednesday, March 21, 6-8pm, Konocti Vista Casino on cannabis, discussion about integrating cannabis into winery tasting room models.
- Wilda: Rotating art exhibits in City Hall curated by the Middletown Art Center will begin in mid-May, launching countywide displays from their Resiliency project with a reception prior to the May 15 Council meeting.
- Pam: Discussion about restroom access at Natural High Property near the bus stop used for the warming shelter (school district property).
- Konocti Harbor Resort and Spa - close to escrow closing.
- Pam: Certified Tourism Ambassador train-the-trainer training on March 19. Program is under the auspices of the Lake County Chamber of Commerce. Training classes scheduled through June throughout the County. Initial training classes for new CTAs are \$25.
- Denise: Lake County Chamber Education Committee meets every other Tuesday at 3pm, looking for more volunteers, share your ideas. Launching three programs: Employment Law, "59 Minutes" workshops on a variety of topics, SCORE workshops.

- Doug: Seeing requests come in for fire code issues on cannabis cultivation. Recruiting is an issue; no local programs for training except EMT, but no paramedic. Working with two hospitals on “critical care paramedic” training. The last private ambulance company pulled out of Lake County in 2004, now all ambulance calls fall on fire districts.
- Rob: College and Career Readiness program, formerly ROP, is operated by LCOE.
- Pam: Red Cross has established its office in her building at Third and Main Streets and will offer CPR training.

5. ADJOURNMENT: 9:10 AM.

6. NEXT MEETING: May 9, 2018, 7:30 AM, CITY HALL

- Terre Logsdon, Secretary; Wilda Shock, Chair

LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.