

Lakeport Economic Development Advisory Committee (LEDAC) Meeting  
City of Lakeport, 225 Park Street, Lakeport, CA  
**Wednesday, January 10, 2018**

**LEDAC Members Present:** Denise Combs, Candy De Los Santos, Bill Eaton, Terre Logsdon, Secretary, Wilda Shock, Chair. **Absent:** Melissa Fulton, Valerie Jensen, Panette Talia.

**City Staff:** Kevin Ingram, Director, Community Development.

**Guests:** Martha Mincer and Connie Lemen, Lake County Rural Arts Initiative; Dan Peterson, Sutter Lakeside Hospital; Andy Lucas, Community Development Services; Pam Harpster, Management Connections; Tina Scott, District 4 Supervisor.

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**1. CALL TO ORDER; INTRODUCTIONS at 7:39am**

**2. STATUS ON CITY COUNCIL APPOINTMENT OF NEW MEMBERS**

- City Council will make the appointments of three new members, probably at the first Council meeting in February.

**3. ELECTIONS: CHAIR, VICE CHAIR, SECRETARY; MEETING SCHEDULE FOR 2018**

- Vice Chair has no incumbent. Bill moved, and Denise seconded for Wilda and Terre to remain as Chair and Secretary. Bill moved, and Candy seconded to nominate Denise as Vice Chair. The positions were filled by unanimous vote. The Committee will meet bi-monthly – second Wednesday, 7:30-9:00 a.m.

**4. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022**

- Committee Report: Guide to Doing Business in Lakeport
  - Kevin: The Plan identified development of this Guide as a priority. Examples from San Dimas and Fremont were passed around, and guides from other jurisdictions are being reviewed by the committee. With the updates to the City website, this document will dovetail nicely.
- City Website Development
  - Working with Revize, which specializes in small municipality websites (examples: Tipton, GA and Berkley, MI). Will have a dedicated Economic Development page. Hope to have it up and running early this summer.
- Business Site Visits
  - Denise and Bill will work on developing a survey to be used in site visits to Lakeport businesses. Bill, Panette, Pam, and Denise will be the core group. Kevin said City staff has done site visits informally in the past; will be nice to have a formal process with real data to analyze. Denise mentioned an HR training component with the new 2018 regulations. Candy offered to let the team use CareerPoint Lake's SurveyMonkey subscription.
- Other
  - Kevin: Forming a team between workforce alliance and businesses. Valerie Jensen with Mendocino College Lake Center was tasked with creating a liaison relationship, but she has accepted a position out of Lake County, so a new point person needs to be identified.

**5. UPDATE ON CITY PROJECTS: KEVIN INGRAM**

- New owners of Jack's Gaslight, HDL Farm bakery opened, Fresh 'N Bangin' opening later this spring, Dusty Ds Workwear, Lunas Building is being sold, deli going in at Third and Main Streets, new deli in the former Biggs 155.

- Lakefront Revitalization
  - Moving into implementation phase. Rezoning of some lakefront properties, particularly those currently zoned R5.
  - In next years' budget, funds for the promenade will be set aside.
- Storm damage
  - Projects moving along. Starting the environmental phase. Fixing Third and Fifth St. docks, repaving lakefront parking lots, and road repair projects.
  - Candy: CareerPoint Lake received a grant to fund workers for storm repair work for the City of Lakeport.
  - Lakeshore Blvd: 2006 storm damage project. Completed replacement of rip-rap (rocks). First phase completed (shoreline protection). Not enough money to repair the entire street; repairs to where it was undermined only. There is now a walkway along the lake side of the street.
- Hotel Feasibility Study
  - Going forward with marketing the study. Dutch Harbor property has most appeal. HVS (consulting firm) is marketing the study.
- Carnegie Library
  - Moving along. Bids are out for referral, in contact with two contractors. Received extension from CDBG to complete the project by the end of October 2018. Still need to determine what will go into the Library.
- Highway Safety Improvement Project
  - Plans being designed and going out to bid for major roads (High Street, Eleventh Street, Main Street – collectors and arterials) for re-striping.
- Energy Upgrades
  - Working with Op Terra Energy Services (ENGIE Services U.S.) for solar and lighting upgrades at multiple City locations.

## **6. INFORMATION PRESENTATION**

### **LAKE COUNTY RURAL ARTS INITIATIVE – MARTHA MINCER**

- LCRAI is a separate nonprofit distinct from the LC Arts Council. Highest two priorities are: 1. Our Children and 2. Our Economy.
- LCRAI is working with LCOE to identify barriers to integrating the arts into all curricula, as well as stand-alone.
- LCRAI is working to establish Lake County as an arts destination with an on line map for Lake County.
- LCRAI intends to facilitate donations to and encourage other arts groups.
- [www.lcrai.org](http://www.lcrai.org) for more information.

## **7. NEXT MEETING: March 14, 7:30 AM, CITY HALL**

- Terre Logsdon, Secretary; Wilda Shock, Chair

*LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.*