

Lakeport Economic Development Advisory Committee (LEDAC) Meeting

City of Lakeport, 225 Park Street, Lakeport, CA

Wednesday, January 11, 2017

LEDAC Members Present: Denise Combs, Bill Eaton, Melissa Fulton, Pam Harpster, Christine Hutt, Terre Logsdon, Wilda Shock, Taira St. John. George Feola, George Linn, and Panette Talia were excused.

City Staff: Margaret Silveira, Kevin Ingram

Guests: Kurt Combs.

CALL TO ORDER; INTRODUCTIONS

Wilda Shock called the meeting to order at 7:35 a.m. Members, new members, and guests introduced themselves.

ELECTIONS: CHAIR, VICE CHAIR, SECRETARY; MEETING SCHEDULE FOR 2017

Wilda Shock was nominated and re-elected as Chair; Christine Hutt was nominated and re-elected as Vice Chair. Terre Logsdon was nominated and elected as Secretary. The Committee will continue to meet on alternate months during 2017: March, May, July, September, and November on the second Wednesday, unless additional meetings are needed.

PROJECT UPDATES:

LAKEFRONT REVITALIZATION PLAN

After several public meetings, Ingram reported that the City should receive the draft plan for the Community Development Block Grant (CDBG)-funded study later that day. The plan covers the lakefront area from C Street to Clear Lake Avenue. The next step will be to bring it before the Planning Commission, ideally in March. Staff wants to ensure this plan will be utilized. The City will continue to work with the Lakeport Unified School District, as the district owns the Natural High School property.

HOTEL DEVELOPMENT FEASIBILITY STUDY

The City was awarded a grant from the United States Department of Agriculture (USDA) to help demonstrate that the City has the economic potential for additional hotel rooms, restaurants, a conference center, etc. With this study, the City, other agencies, and businesses can utilize the information to attract investment. The goal is by the end of January to find a consultant that is well-respected within the hotel industry to perform the study.

CARNEGIE LIBRARY

The Carnegie Library does not meet the Americans with Disabilities Act (ADA) requirements for access, so it cannot be made available to the public. The City is working on getting a lift in place to meet ADA requirements.

MAIN STREET

A request for proposals (RFP) is being issued to purchase approximately 36 trees to plant along Main Street this spring. Street lights are being switched out to Light Emitting Diodes (LEDs); some have now been ordered

OTHER CITY PROJECTS

Capital Improvement Projects:

- Focused on land use.
- Lakeshore Boulevard: Have an emergency repair to do.
- Passage of Measure Z - Will help get roadway network back together.
- Solar Project at Wastewater Treatment Plant on Linda Lane: Installing two solar arrays, one array will offset City's electricity bill.
- Giselman Street: Water line replacement, then re-paving of street.
- Two Caltrans grants: Hartley Improvement Project will add sidewalks from 20th Street to the north City limit (\$1.8 million). Reline arterial and major collector streets (\$580,000).

LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN

Review goals and discuss priorities.

Projects identified for LEDAC participation:

- Business site visits
- Inventory of commercial buildings and sites
- Develop guide to "Doing Business in Lakeport"
- Measuring of out-of-county visitors to special events in Lakeport
- Parking audit

CITIZEN INPUT

No input.

ANNOUNCEMENTS

Taira St. John spoke about a "Lake County Resilience" project that will feature books and movies with the goal of positively impacting the economy. She also discussed nominating Lake County as a "Place of Peace" and will provide more information.

NEXT MEETING

The next regular meeting of LEDAC will be on March 8, 2017.

The meeting adjourned at 9:05 a.m.

Meeting notes by: Terre Logsdon, Secretary and Wilda Shock, Chair