

## Lakeport Economic Development Advisory Committee (LEDAC) Meeting

City of Lakeport, 225 Park Street, Lakeport, CA

Wednesday, May 10, 2017

**LEDAC Members Present:** Bill Eaton, George Feola, Melissa Fulton, Pam Harpster, Terre Logsdon, Wilda Shock, Panette Talia. **Excused:** Denise Combs, Christine Hutt, George Linn. **Absent:** Taira St. John.

**City Staff:** Margaret Silveira, Kevin Ingram

**Guests:** Mireya Turner

1. **CALL TO ORDER** at 7:37 a.m. by Wilda Shock, Chair.

### 2. ANNOUNCEMENTS

- Melissa Fulton: The City should have a float in the Memorial Day parade.
- Panette Talia: Donations are being accepted for Main Street trees. There are 34 trees that will be numbered so people can donate for a specific tree/location at \$500 each.
- Pam Harpster: Master Networks, next meeting on Tuesday, May 23rd. Most effective for personal and professional development. Will provide more information. Need to set a date for the Lake County Chamber Business Education class, online marketing, and social media class.
- This Saturday May 13 is clean-up Main Street day. Bring gardening tools, brooms, dusters, etc. Begins at 7:00 a.m. at Angelina's.

### 3. UPDATES: Kevin Ingram

- **LAKEFRONT REVITALIZATION PLAN**
  - Hoping at staff level to get draft back to consultants this week and hold public hearings with Planning Commission in July. We're very pleased with the second draft. Want ample time for public outreach and additional input.
- **CARNEGIE LIBRARY**
  - Information provided to design consultant; will go out to bid for elevator soon. Got confirmation through CDBG we can use these funds to repair second floor ceiling.
- **FLOOD CONDITIONS, IMPACTS**
  - Public Works Director and staff are working as fast as they can. Fast-tracking with FEMA to fix center of Library Park and fix Third Street docks and get docks back on the water before Memorial Day weekend. Waiting for lake to recede more to repair front of park/seawall. The playground's bark - a State requirement for safety - is \$20k to replace and must be replaced. Trying to get as much done as possible before Memorial Day weekend.
- **HOTEL DEVELOPMENT FEASIBILITY STUDY**
  - Should get draft back by early next week.
- **OTHER CITY PROJECTS**
  - FEMA work has been consuming staff time.
  - Waterline replacement on Giselman Street on track, repaving next year on Giselman and Lakeshore Boulevard.
  - Have seen an uptick in business licenses and building permits.
  - Courthouse – Administrative Office of the Courts did not meet in March. No new update. We're trying to get a call with them, but it's a challenge.
  - Wilda Shock: Broadband - Business Plan is almost complete, with cash flow projections and other details on track for a report soon.

#### **4. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022**

- a. Wilda, Christine, and Kevin have been working on the document. Comments from LEDAC members included looking at retail, movie production, impact of fishing, the inventory of vacant commercial buildings and properties, separate website for economic development.
- b. Ingram: If you see anything else in the plan that you have questions about, connections that need to be made, call or email Kevin.
- c. Silveira: 7 years ago, we did a CALED assessment for LEOs (Local Elected Officials). We are going to update and modify - a 3-hour training, not 3 days - for City Council, Planning Commission, LEDAC, the public. Tuesday, July 11, 5:00 - 8:00 p.m., City Hall.

#### **5. INTRODUCTION OF POLICE BUSINESS, NEIGHBORHOOD & COMMUNITY OUTREACH OFFICER and PROGRAM**

- a. Introduction of program by Lt. Jason Ferguson: Instead of a school resource officer, the Police Department changed the focus to business, neighborhood & community outreach officer, for which grant funding and City Council support have been received. Officer Joe Medici applied for the position and is well-suited for this responsibility which includes a homeless outreach program.
- b. Contact Officer Medici via Nixle just for the business community: Text LPBUSINESS to 888777
- c. Best way to reach him is via email, [jmedici@lakeportpolice.org](mailto:jmedici@lakeportpolice.org)

#### **6. INFORMATION PRESENTATION: WESTSIDE COMMUNITY PARK/EQUESTRIAN**

- a. Report by Dennis Rollins, chair of the Westside Community Park Committee: The concept of the park was not just to have active recreation opportunities, but it is also viewed as an economic development opportunity for the City of Lakeport.
- b. Equestrian Center was initially proposed for the far southwestern portion of the park. Ruzicka Engineering did a draft plan, but the park area wasn't large enough. Looked at the City-owned property off of Hwy. 175, which has possible future access to BLM lands.
- c. Fundraising for the equestrian center will begin shortly.
- d. Pump track has been completed and is open and being used by mountain bikers.

#### **7. CITIZEN INPUT**

- a. Melissa: "Add-a-dollar" fundraiser for fireworks goes out to all soon.
- b. Terre: Home businesses/commercial vehicles on residential property discussed.
- c. Pam: Vacant commercial spaces for use as pop-up businesses. One time business fee available, per Kevin.

The meeting adjourned at 8:45am. Next meeting: July 12, 2017, 7:30 a.m., City Hall.

Meeting notes by: Terre Logsdon, Secretary, and Wilda Shock, Chair.

*LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.*