

## Lakeport Economic Development Advisory Committee (LEDAC) Meeting

City of Lakeport, 225 Park Street, Lakeport, CA

Wednesday, July 12, 2017

**LEDAC Members Present:** Denise Combs, Bill Eaton, George Feola, Melissa Fulton, Pam Harpster, Christine Hutt, Terre Logsdon, Wilda Shock.

**City Staff:** Margaret Silveira, Kevin Ingram

**Guests:** Lisa Kaplan (MAC), Rob Young (LCOE) Chauncey Crail and Robert Mahaffie (Green Speaker Media, LLC), Doug Hutchison, Lakeport Fire Chief.

1. CALL TO ORDER at 7:35 am
  - a. Announcements:
    - i. Wilda: Independent feature film being produced and filmed here in Lake County. Hand out press release and casting call list. Help spread the word. Robert Mahaffie discussed the film. Begin shooting July 20 until August 11. Have a casting call, looking for a few more locations.
    - ii. Doug Hutchison: Working on getting lots abated of weeds; grass fires are very fast and unpredictable. Toured Cow Mountain to discuss improving existing fire breaks. Seeking grants for wildfire prevention and protection plans and amendments.
2. UPDATES: Kevin Ingram
  - LAKEFRONT REVITALIZATION PLAN
    - The draft Plan is online. Goes to planning commission on August 9 at 5:00 pm, but invites and welcomes public input before then.
  - CARNEGIE LIBRARY
    - Bids are out for the lift, ADA bathrooms and second floor ceiling repairs; due back next week. Grant ends in October, so construction must begin ASAP.
  - FLOOD CONDITIONS, IMPACTS: Margaret Silveira
    - Fencing is still around lakefront in Library Park; bark is in the playground. FEMA will pick up 97% or so of cost, and our insurance the rest. Fencing may remain until next year. Getting everything in place to repair the seawall is time-consuming, paperwork-wise. Melissa mentioned that the seawall had undergone some repairs; Kevin explained that it was repaired in sections over time. Kevin: In the revitalization plan, a promenade is planned, so the reconstruction is a “silver lining” in a way.
  - HOTEL DEVELOPMENT FEASIBILITY STUDY
    - Draft study has been received from the consulting firm; it’s realistic. Lays out a feasible plan. Focuses mainly on the Dutch Harbor property as the city owns it. Remaining USDA grant funds will be used to market the results of this study. Lack of data is a major issue. Will go before the Council next month after it is finalized.
  - OTHER CITY PROJECTS
    - National Night Out - First Tuesday in August each year. Will be on Esplanade area in conjunction with their Neighborhood Watch group. Everyone is invited - hot dogs, popcorn, and a bike decorating contest for youth.

- o Wilda: Lake County Broadband Alliance is still meeting, probably early August for the next meeting.
  - o The first Bicycle Critrium is this Saturday; street closure areas will be large. Very exciting to bring this to the city; public works crews have outdone themselves in preparing streets for this event.
  - o Shakespeare at the Lake, July 29 & 30, Library Park.
3. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022: Kevin Ingram
- a. Working on for 19 months, will present to Council next Tuesday, hope all members of LEDAC will attend that meeting. Our strategy hinges on the collaboration with other agencies and organizations. Bill Eaton suggested expanding opportunities for seaplane services. Margaret: Public safety, roads, and economic development have been the priorities of the council.
4. INFORMATION PRESENTATION: The Resilience Project, Lisa Kaplan
- a. California Arts Council awarded a grant to the Middletown Art Center for this project, with support from the County, two cities, Lake County Economic Development Corporation and others. Conceived by watching nature change and come back over time after the Valley Fire. Weekend classes for \$5 for five-hour classes in painting, print making, photography, and creative writing. Project is now in its second month. Multi-generational classes. There will be exhibitions throughout the County; create a “happening” end of May/June 2018. We bring youth to the art center to see the curated exhibits and then do art projects with them. We worked with the Konocti Education Center in Clearlake. We received funding to subsidize school field trips to our gallery. Memberships in the Middletown Art Center (MAC) are also available. Watch our website or Facebook pages for more information.
5. CITIZEN INPUT: None
6. ANNOUNCEMENTS
- a. Doug: Need for runway expansion at Lampson Field to allow for fixed wing aircraft for medical transport. All of our fire districts now act as medical transport when REACH can’t fly in or out.
  - b. Bill: asked about the Guenoc development. Melissa spoke to this new community being developed in south Lake County and part of Napa County. They also signed a long term lease with Six Sigma Ranch to develop a “glamping” (glamour camping) venue.
7. NEXT MEETING: September 13, 2017, 7:30 AM, CITY HALL

-Terre Logsdon, Secretary; Wilda Shock, Chair

***LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport’s economic and business programs.***