

Lakeport Economic Development Advisory Committee (LEDAC) Meeting

Lakeport City Hall, 225 Park Street, Lakeport, CA

Wednesday, April 13, 2016

LEDAC members present: Bill Eaton, Melissa Fulton, Pam Harpster, George Linn, Wilda Shock, Rebecca Southwick, Panette Talia. City staff: Margaret Silveira, Kevin Ingram. Guests: Nancy Ruzicka, Jason Morash.

CALL TO ORDER; INTRODUCTIONS

Meeting called to order at 7:40 a.m. by Wilda Shock, Chair.

LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN – Working Session

Kevin Ingram, Community Development Director

This meeting is the final review of documents; all are posted on the City's website under Economic Development/LEDAC.

Review of the five-year implementation plan for the [former] Redevelopment Agency:

Plan was developed for 2009-2014; the objectives identified then are the same now.

Page 4: Goals:

- elimination of blight
- assembly of land parcels
- façade improvement
- identify land for parking uses (parking structure idea; parking survey; signage)
- design guideline standards
- lakefront redevelopment plan
- public facilities – infrastructure to support private sector growth

Plan recommends continuing:

- downtown street lighting
 - ✓ -welcome to Lakeport signs
 - ✓ -Third Street parking lot
- downtown façade enhancement project
- right of way improvement loan program
 - ✓ -downtown improvement project w/reduced scope
- hotel development w/conference facilities
- land assembly
 - ✓ -waterfront planning (CDBG grant w/achievable implementation plan)
- business recruitment and retention
- technical assistance, especially for business incubator
- facilitate development and redevelopment

Blueprint 2030

Copy of final document is online; discusses challenges and opportunities for Lake County, with preferred scenarios. "Developers want to be creative with a range of acceptability," per Ingram.

CEDS 2016 (Comprehensive Economic Development Strategy)

Discussion of Goals with relevance to Lakeport was led by Ingram.

VACANT COMMERCIAL BUILDINGS/LAND INVENTORY – UPDATE

Ingram presented options for updating and maintaining the inventory, which is currently in *pdf* format on the City's website and that of the Lakeport Main Street Association. Two examples were cited: AQM website (option #1) and Konocti Realty (option #2). Option #1 would be more complete and also more labor-intensive for staff; owners could add to the listings, similar to the process of adding calendar of event entries. Option #2 would link Lakeport commercial properties already included in MLS listings to the City's website. After discussion, the members expressed a preference to option #1, if feasible. Panette Talia offered LMSA services to assist City staff in reviewing and posting the listings.

ANNOUNCEMENTS

- The contract process for the Lakefront Revitalization Plan is getting started; public workshops will be scheduled.
- A Public Safety Town Hall meeting will be held at City Hall on April 25, at 6 p.m.
- Applications for the Memorial Day parade are available from the Lake County Chamber of Commerce.

NEXT MEETING: Wednesday, May 11, 2016, 7:30-9:00 a.m., Lakeport City Hall.

Emphasis for the meeting will be to develop consensus on the five-year economic development goals for the City of Lakeport. LEDAC members are encouraged to review the documents posted on the City's website. The 2016 CEDS is posted on the County of Lake website.

Meeting adjourned at 9:15 a.m.

Notes by Wilda Shock