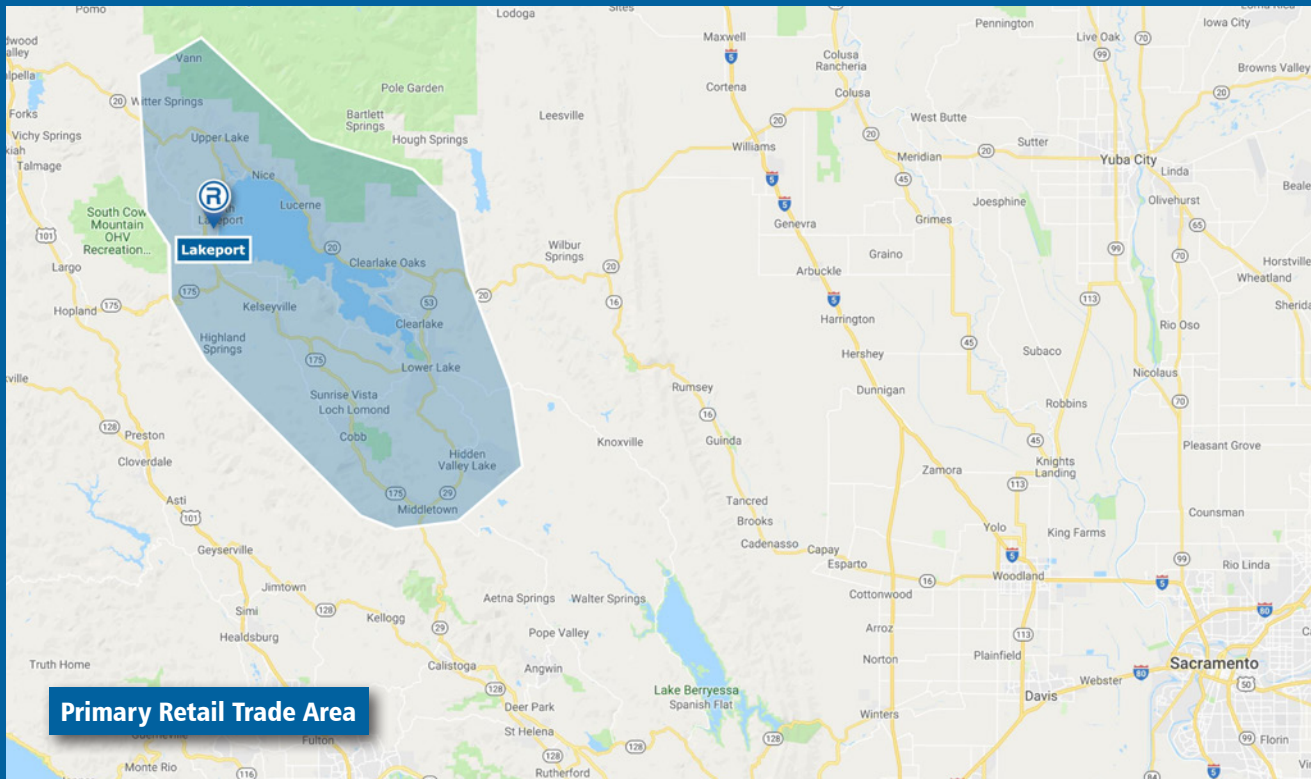


# Retail Market Profile 2019



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## Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	54,588	63,626	63,583	64,356

## Income

	2019 ESTIMATE
Average Household	\$67,757
Median Household	\$45,926
Per Capita	\$28,222

## Educational Attainment

	2019 ESTIMATE
Graduate or Professional	5.7%
Bachelor's Degree	9.9%
Associate Degree	11.3%
Some College, No Degree	30.1%
High School Graduate	27.3%
Some High School, No Degree	9.7%
Less than 9th Grade	6.0%

## Race Distribution

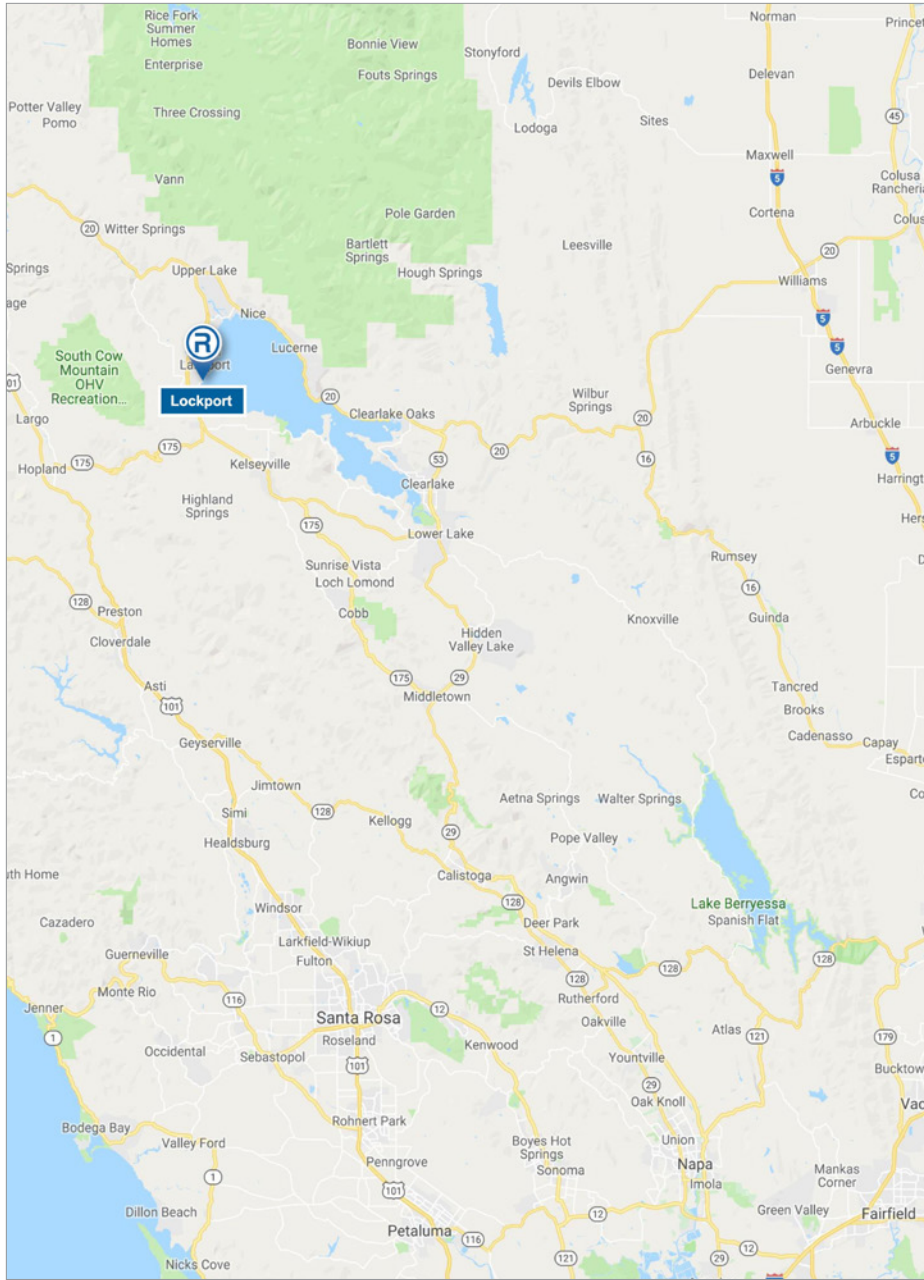
	2019 ESTIMATE
White	77.28%
Black or African American	1.81%
American Indian/Alaskan	3.49%
Asian	1.27%
Native Hawaiian/Islander	0.27%
Other Race	10.40%
Two or More Races	5.48%
Hispanic or Latino (of any race)	21.25%

## Age

GROUPS	2019 ESTIMATE
9 Years and Under	11.54%
10-17 Years	9.22%
18-24 Years	7.20%
25-34 Years	10.89%
35-44 Years	10.21%
45-54 Years	11.48%
55-64 Years	16.43%
65 Years and Over	23.04%
DISTRIBUTION	2019 ESTIMATE
Median Age	45.90
Average Age	43.46



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.