

LAKEPORT ECONOMIC DEVELOPMENT ADVISORY SUB COMMITTEE

BUSINESS WALK COMMITTEE MEETING

Members:

Denise Combs, Chair	Wilda Shock
Bill Eaton	Kevin Ingram
Melissa Fulton	Joe Medici (ttv.)
Margaret Silveira	Panette Talia
Andy Lucas	Christy Gard
Pam Harpster	Doug Hutchison (ttv.)
Dan Peterson	Linda Sobieraj

AGENDA – WEDNESDAY, MARCH 7; 3:00 CITY HALL CONFERENCE ROOM

Action items from last meeting

- Finalize list of questions and discuss any updates (Group)
- Finalize the rack brochure describing LEDAC. This will be added to the Guide to Business in Lakeport brochure and left at businesses included in the Business Walk. (Pam)
- News release and social media outreach by Community Development staff
- 16 target areas/regions to conduct Business Walks have been identified. We earlier discussed five survey teams of two people each. (Group)
 - Establish teams and assign target areas/regions to each team.

Tentative Committee Member Invitation Status

- Joe Medici, Lakeport PD (ttv)
- Doug Hutchison, Fire Department (ttv)
- Dan Peterson, Sutter Lakeside Hospital, has joined the committee

Project Timeline Review

- Any revisions to target date?
 - Planning Business Walk
 - Training/orientation for Business Walk teams – March 7
 - Conducting Business Walks:
 - Dan and Margaret will do first Business Walk on March 12. We will discuss feedback from that at LEDAC meeting on March 14.
 - Majority of walks will be March 16 through 30. Most (but necessarily all) walks planned for Fridays. March 16: 10 a.m. to Noon.
 - Compile date/prepare presentation – Beginning April 1
 - Completion date and presentation date - April 17 or May 1

Action Items/Next Scheduled Meetings

- Review action items for next meeting – March 21, 3:00 City Hall Conference Room
- Following meetings all at 3:00 - March 7 and 21

