

Lakeport Economic Development Advisory Committee (LEDAC) Meeting  
City of Lakeport, 225 Park Street, Lakeport, CA  
**Wednesday, July 18, 2018**  
**Special Meeting**

**LEDAC Members** present: Wilda Shock, Chair; Denise Combs, Vice Chair; Terre Logsdon, Secretary; Candy De Los Santos, Bill Eaton, Melissa Fulton, Pam Harpster, Judith Kanavle, Andy Lucas, Dan Peterson.

**City Staff:** Kevin Ingram, Director, Community Development; Margaret Silveira, City Manager.

**Guests:** Doug Hutchison, Rob Young.

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**1. CALL TO ORDER; INTRODUCTIONS at 7:35 am**

**2. INFORMATION PRESENTATION: LAKEPORT GENERAL PLAN – KEVIN INGRAM**

The General Plan was approved in 2009; the Planning Commission is reviewing and updating the non-mandated elements, which includes Economic Development.

Kevin noted the Objectives with Responsibility and Accomplishments called out in the document. Relevant to LEDAC activities and priorities are:

- Policy ED 2.1: Business-Friendly Local Government (Business Walks, Guide)
- Policy ED 2.1-a: Support and implement 2003 Business Retention and Recruitment Strategy (LEDAC-Economic Development Strategic Plan, 2017-2022)
- Policy ED 3.1: Business Development Information (Zoning ordinance review; code enforcement)
- Policy ED 4.1: Infill Areas (Use of Zoom Prospector site selector tool)
- Policy ED 4.4: Leverage City Infrastructure Projects (Measure Z, water, sewer, roads)

Discussion will continue at the next LEDAC meetings.

**3. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022**

Implementation – Subcommittee Reports:

- Business Walk and Survey – Analysis of Survey Results – Presentation at City Council meeting on August 21 by Denise and Bill.
- Guide to Doing Business in Lakeport – Meeting to be scheduled for review of long-form document that will be printed and added to the City website.

**4. UPDATE ON CITY PROJECTS: KEVIN INGRAM, MARGARET SILVEIRA**

- Fireworks – City Council to discuss continuing the sale of safe fireworks within the City limits; not recommending a ballot issue.
- The Council has approved a resolution for the County to form a Tourism Improvement District (TID) to include the two cities.
- The Council approved a contract with Lake County Broadband Solutions to install WiFi in the downtown and Library Park areas.
- Paving projects will proceed on the 11<sup>th</sup> Street corridor and South Main Street from Lakeport Blvd. to Peckham Court, with striping to follow.
- SB 1 through the APC providing funds for a planning grant to address the 11<sup>th</sup> Street corridor.

- Kevin is working with Mobius Network on designing the economic development pages of the City's new website, following the model of the LCEDC.
- The new elevator for Carnegie Library is expected to be installed by late July; ceiling repair on the second floor needs completion before open to the public.
- Insurance reimbursement for Library Park breakwater has been approved with work to occur in the fall months when the water level is lowest.
- New playground equipment for Library Park will be installed in August.
- Clear Lake Avenue and the boat ramp have been paved.
- Bond sale today to finance construction of the solar projects.
- New businesses are open: Juicy's Pizza, Cassie's Deli, Fresh & Bangin'; HDL French Bakery.
- Auto Zone and the kidney dialysis center will be under construction this summer near Kmart.
- Developers are looking at the Vista Point and High Street centers.

## **5. ANNOUNCEMENTS**

-Pedestrian needs study, countywide via the APC, with a series of public meetings and outreach to occur; potential of 10 projects for each jurisdiction.

-Community and task force meetings facilitated by Dr. Robert Eyler will continue work on a strategic economic plan for Lake County.

-The Lake County EDC is coordinating a series of housing fairs with USDA-Rural Development to help moderate to low-income individuals and households purchase homes in the community.

-Chief Hutchison discussed the need for more funding to support the Lakeport Fire Protection District; the last tax increase was in 1992. Considering a ballot issue for 2019; 23% of the fire district properties pay no taxes. The District currently does not charge for permits and reviews. Annually, personnel respond to 2,000 911 calls and handle 1,000 facility transfers. The immediate need is for \$1.3 million.

## **6. ADJOURN: 9:10 a.m.**

## **7. NEXT MEETING: Wednesday, September 12, 7:30 AM, CITY HALL.**

Meeting notes by Wilda Shock, Chair

*LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.*