



Lake County Economic
Development Corporation



A local non-profit helping
Lake County businesses
grow since 1988.



Agenda

Lake County Community Forums for the Development of a County Wide Economic Action Plan

June 21, June 26, June 27, 2018

- **Thursday, June 21** from 6:00PM-8:00PM in the Twin Pine Event Center at the Twin Pine Casino and Hotel, 22223 California 29, **Middletown**.
- **Tuesday, June 26** from 6:00PM-8:00PM in the City Council Chambers at Lakeport City Hall, 225 Park Street, **Lakeport**.
- **Wednesday, June 27** from 6:00PM-8:00PM in the City Council Chambers at Clearlake City Hall, 14050 Olympic Drive, **Clearlake**.

The County of Lake, Workforce Alliance of the North Bay, and Lake County Economic Development Corporation are partnering to put an action plan together for Lake County's economy going forward. The purpose of these forums is to hear the community's voice in this process and help our team and the action plan focus on what is best for Lake County's communities. The recent fires, the slow economic recovery, and regional competition are all concerns, but Lake County has many opportunities. This process is meant to be a realistic look at those opportunities and which may be the best of Lake County's communities.

We are using a "World Café" style to meet. This type of gathering is meant to be interactive, get you talking, but also providing insight for our task force to help shape recommendations and realities. A central idea behind this style is: People already have within them the wisdom and creativity to confront even the most difficult challenges; that the answers we need are available to us; and that we are Wiser Together than we are alone. Thanks to our sponsors (see logos above)!!

Agenda:

- 1. Welcome and Introductions (6pm – 6:10pm)**
- 2. Charge from Robert Eyler: explanation of meeting and goals (6:10pm – 6:20pm)**
 - a. Set up of planning, task force as guidance**
- 3. World Café commences: table hosts determined (6:20 pm – 7:15pm)**
- 4. Sharing of major themes: What did we learn? (7:15pm – 7:30pm)**
 - a. Back at the starting table**
 - b. Open Forum (7:30pm-7:50pm)**
- 5. Next Steps and Wrap-Up (7:50pm-8pm)**

Please see below for the basic principles of the World Café. The topics will be provided on June 21, June 26, and June 27.

World Café Basics

The main idea is to take what you know and provide that information to our task force. We are seeking perspectives, patterns and insights. Everyone can and should contribute. This is about Lake County becoming an even-better place to live and do business.

- Participants are at Café-style tables in “conversation clusters”;
- Conversation rounds, approximately 15-20 minutes each, allow for discussion on the table’s assigned topic;
- Participants may write, doodle and draw key ideas on their “tablecloths” (butcher paper and post-its are provided for this purpose);
- After first round of conversation, “table host” remains for the next round, while others move to next topic/table;
- After a couple of conversation rounds, ideas and themes begin to link and connect;
- After the last round of conversation, people return to their first table to synthesize their discoveries and identify any patterns with help of table host (10 minutes); then
- Patterns identified and actions emerge: Major themes explained and transferred to flip chart sheets.

Three guiding etiquette considerations:

- 1. Be honest and bold;**
- 2. Be collaborative and respectful;**
- 3. Both talk and listen.**